

RECEIVED
CENTRAL FAX CENTER

JUL 28 2006

Certification Of Facsimile TransmissionI hereby certify that this paper is being facsimile
transmitted to (571) 273-8300 at the U.S. Patent
and Trademark Office on July 28, 2006.
Barbara FeltonIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Ken KUTARAGI et al.
Serial No.: 09/780,995
Filed: February 9, 2001
Title: **IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS
ADVERTISING SERVER, AND PROGRAM-
TRANSFERRING MEDIUM FOR REALIZING IN-
CONTENTS ADVERTISING**
Examiner: Raquel Alvarez
Art Unit: 3622
Confirmation No.: 5881
Attorney Docket No.: 100809-16225 (SCEI 18.302)

July 28, 2006

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

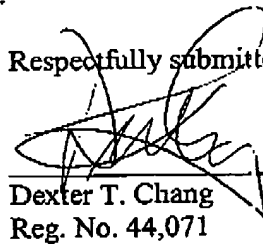
PETITION FOR EXTENSION OF TIME

Sir:

Applicant requests that the time for taking action in this case be extended pursuant to 37
CFR 1.136(a) for one month.

Any fee due with this paper, including the extension fee in the amount of \$120.00, may
be charged to Deposit Account No. 50-1290.

Respectfully submitted,


Dexter T. Chang
Reg. No. 44,071

CUSTOMER NUMBER 026304
Telephone: (212) 940-6311
Fax: (212) 940-8986 or 8987
Docket No.: 100809-16225 (SCEI 18.302)
DTC:BEH:pm:bf

07/31/2006 TL0111 00000019 501290 09700995
01 FC:1251 120.00 DA